



EXIST
ENERGY EXCHANGE ISTANBUL

APEX 2023 CONFERENCE

**SEPTEMBER 20-22, 2023
İSTANBUL-TÜRKİYE**

www.apex2023istanbul.com



EXIST

ENERGY EXCHANGE ISTANBUL

is pleased to be hosting the 26th
APEX Conference in İstanbul

APEX (The Association of Power Exchanges) is a highly regarded membership organization for Power Exchanges, with over 50 member organizations worldwide. The APEX 2023 Conference will be a unique three-day opportunity for senior APEX member representatives to share information and ideas, and network and plan for the future of electricity markets with their industry peers from around the world.

In addition to insightful and informative presentations, the conference will be highlighted by special events in a dynamic and historic location. The APEX 2023 conference is anticipated to attract approximately 100 delegates, creating a tremendous opportunity for our Sponsors and Partners to address - and to meet with - senior APEX member representatives and decision-makers.

This event is open to APEX members, non-members and our conference partners.

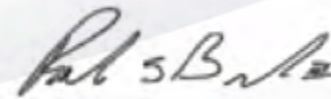
Please take a moment to review the information in this sponsorship package, and consider partnering with us to make APEX 2023 another great success.

To discuss any of the sponsorship opportunities, please contact:

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Yours sincerely



STU BRESLER
CHAIRMAN OF APEX

EVENT	DATE AND TIME	VENUE
Welcoming Reception	Wednesday, Sep 20 th 6:30 p.m. - 9:30 p.m.	TBC
Conference Day 1	Thursday, Sep 21 st 8:00 a.m. - 3:30 p.m.	Swissotel the Bosphorus
Gala Dinner	Thursday, Sep 21 st 4:30 p.m. - 11:00 p.m.	TBC
Conference Day 2	Friday, Sep 22 nd 9:00 p.m. - 3:00 p.m.	Swissotel the Bosphorus
Farewell Dinner	Friday, Sep 22 nd 6:00 p.m. - 9:00 p.m.	TBC

BACKGROUND

Energy Exchange Istanbul (EXIST) or Enerji Piyasaları İşletme A.Ş. (EPIAS) by its Turkish name is an energy exchange company was established on March 18, 2015. EXIST is responsible for managing and operating energy markets, including power, gas and environmental commodities. EXIST ensures transparent, reliable and trustworthy market conditions as well as equal access for all market participants by providing a counterparty guarantee of the transactions.

APEX is an international organization uniting Power Exchanges from around the world. APEX was formed to facilitate development and communication of ideas and practices in the operation of global competitive electricity markets. One of its primary intentions is to provide a platform for sharing of information between its members.

WHY BECOME A SPONSOR OF APEX 2023?

APEX members represent senior management of Power Exchanges and Market Operators worldwide.

APEX 2023 will be a unique opportunity for our sponsor organizations to get direct access to APEX members, as well as the chance to participate in conference activities. Your partnership in this conference will give you brand exposure in the lead up, during and following the event.

What you will receive:

- Access to a worldwide niche industry group of APEX member organizations.
- Excellent networking opportunities over a three-day conference, including access to management board representatives of Power Exchanges.
- Participation in an insightful conference dealing with relevant industry issues.
- Opportunities to address the conference (depending on the level of sponsorship).
- Brand exposure throughout the conference, including logo visibility on the APEX Conference website, mobile app and correspondence with delegates; logo placement on all conference materials; video displays; and ample networking opportunities.

We have multiple sponsorship opportunities available: **Platinum, Gold, Silver and Bronze**, as well as sponsorship of individual events and hospitality within the conference.

Sponsorship levels will be allotted on a first come, first serve basis, so we encourage you to secure your partnership early.

PLATINUM PARTNER

Number of sponsor packages: **One**
Sponsorship fee: **USD \$35,000**



MARKETING

- Naming rights and acknowledgment of highest profile Partner; Platinum Partner
- The official title of 'Platinum Partner of APEx 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEx website homepage and mobile app Company description (max 250 words) on the APEx website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

SPEAKING OPPORTUNITIES

(Exclusive to Platinum Partner)

- Keynote speech – **Day 1 morning (up to 20 minutes)**

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **3**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates:
Unlimited number of tickets

ON-SITE BRANDING

- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Brochures (supplied by Partner) in delegate kits
- Mementos (supplied by Partner) in delegate kits
- Display table, if desired, in the conference foyer



NETWORKING

- Exclusive conference room for private meetings and networking (exclusive to Platinum Partner) one week before the conference
- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner

GOLD PARTNER

Number of sponsor packages: **Two**
Sponsorship fee: **USD \$15,000 each**



MARKETING

- The official title of 'Gold Partner of APEX 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEX website homepage and mobile app Company description (max 250 words) on the APEX website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

SPEAKING OPPORTUNITIES

(Exclusive to Gold Partner)

- Keynote speech – **Day 1 afternoon or Day 2 morning (up to 8 minutes)**

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **3**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates:
Unlimited number of tickets

ON-SITE BRANDING

- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Brochures (supplied by Partner) in delegate kits
- Mementos (supplied by Partner) in delegate kits
- Display table, if desired, in the conference foyer

NETWORKING

- List of delegates attending the conference provided one week before the conference
- *Name, title, company and preferred contact email if permitted by the delegate*
Participation in all conference events, including receptions and Gala Dinner

SILVER PARTNER

Number of sponsor packages: **Two**
Sponsorship fee: **USD \$10,000 each**



MARKETING

- The official title of 'Silver Partner of APEx 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEx website homepage and mobile app Company description (max 250 words) on the APEx website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

SPEAKING OPPORTUNITIES

(Exclusive to Silver Partner)

- Invitation: **one seat on panel discussions in designated session**

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **2**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates: **5**

ON-SITE BRANDING

- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Brochures (supplied by Partner) in delegate kits
- Mementos (supplied by Partner) in delegate kits
- Display table, if desired, in the conference foyer



NETWORKING

- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner



WELCOMING RECEPTION PARTNER

Number of sponsor packages: **One**
Sponsorship fee: **USD \$8,500**

MARKETING

- The official title of 'Welcoming Reception Partner of APEX 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEX website homepage and mobile app Company description (max 250 words) on the APEX website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

SPEAKING OPPORTUNITIES

Exclusive to Welcoming Reception Partner

- Welcoming remarks at reception (up to 2 minutes)

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **2**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates: **5**

ON-SITE BRANDING

- Exclusive logo on welcome sign at reception venue
- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Display table, if desired, at the reception

NETWORKING

- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner

GALA DINNER PARTNER

Number of sponsor packages: **One**
Sponsorship fee: **USD \$8,500**

MARKETING

- The official title of 'Gala Dinner Partner of APEX 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEX website homepage and mobile app Company description (max 250 words) on the APEX website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

SPEAKING OPPORTUNITIES

(Exclusive to Gala Dinner Partner)

- Welcoming remarks at Gala Dinner (up to 2 minutes)

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **2**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates: **5**

ON-SITE BRANDING

- Exclusive logo on welcome sign at Gala Dinner venue
- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Display table, if desired, at the Gala Dinner



NETWORKING

- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner

HOSPITALITY PARTNERS

Number of sponsor packages: **Three**
Sponsorship fee: **USD \$7,500 each**



Breakfasts



Lunches



Farewell Reception

MARKETING

- The official title of 'Hospitality Partners of APEx 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEx website homepage and mobile app Company description (max 250 words) on the APEx website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **2**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates: **5**

ON-SITE BRANDING

- Exclusive logo on signs at breakfast/lunch buffet or reception welcome sign
- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Display table, if desired, at the conference

NETWORKING

- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner

BRONZE PARTNER

Number of sponsor packages: **Unlimited**
Sponsorship fee: **USD \$5,000 each**



MARKETING

- The official title of 'Bronze of APEX 2023' along with the full right to use this at your discretion in individual marketing opportunities
- Sponsorship title, logo and hyperlink on the APEX website homepage and mobile app Company description (max 250 words) on the APEX website and app under Sponsors
- Logo included where possible in any direct messaging opportunities (e.g. delegate correspondence)
- Video (up to 1 minute) loop to play on conference screens during walk-in and networking breaks

PARTICIPATION IN THE CONFERENCE

- Number of complimentary conference delegate passes: **2**
Includes the conference, welcome reception and gala dinner
- Invitation to register for the conference at member delegate rates: **5**

ON-SITE BRANDING

- Logo on conference signage and screens
- Logo on delegate kit printed materials
- Display table, if desired, at the reception

NETWORKING

- List of delegates attending the conference provided one week before the conference
Name, title, company and preferred contact email if permitted by the delegate
- Participation in all conference events, including receptions and Gala Dinner

APEX MEMBERSHIP ORGANISATIONS

The below list of APEx members is current as of May 2023.
For further information please see the APEx website on www.theapex.org.

MEMBER	COUNTRY	MEMBER	COUNTRY
Administrador del Mercado Mayorista	Guatemala	Independent Electricity System Operator	Canada
Alberta Electric System Operator (AESO)	Canada	Indian Energy Exchange Ltd	India
Australian Energy Market Operator (AEMO)	Australia	Japan Electric Power Exchange	Japan
Borzen d.o.o.	Slovenia	JSC ESCO Electricity System Commercial Operator	Georgia
California ISO	United States	Korea Power Exchange	Republic of Korea
CAMMESA	Argentina	Midcontinent ISO	United States
CCEE - Camara de Comercializacao de Energia Eletrica	Brazil	New York ISO	United States
CENACE (Centro do Control de Energia)	Mexico	New Zealand Exchange Limited	New Zealand
China Southern Power Grid Co, Ltd.	China	Nord Pool	Norway
Coordinador Electrico Nacional	Chile	Nodal Exchange, LLC	United States
CPPA-G	Pakistan	OMI-POLO Español (OMIE)	Spain
Croatian Power Exchange	Croatia	Operador del Mercado Ibérico de Energía – Polo Português (OMIP)	Portugal
EEX	Germany	OPCOM	Romania
Electricity Authority	New Zealand	PJM Interconnection, LLC	United States
ELEXON Ltd.	United Kingdom	SEMO (Single Electricity Market Operator)	Ireland
EXIST (Energy Exchange Istanbul)	Türkiye	Single Buyer Malaysia	Malaysia
Energy Market Company Pte Ltd	Singapore	South African Power Pool	South Africa
EPEX Spot SE	France	Southwest Power Pool, Inc.	United States
EXAA Abwicklungsstelle für Energieprodukte AG	Austria	Towarowa Gielda Energii (Polish Power Exchange)	Poland
Gestore dei Mercati Energetici S.p.A.	Italy	Transpower NZ Ltd	New Zealand
Gulf Cooperation Council Interconnection Authority	Saudi Arabia	Unidad de Transacciones, S.A.	El Salvador
Independent Bulgarian Energy Exchange EAD (IBEX)	Bulgaria	Vietnam Electricity (EVN)	Vietnam
Independent Electricity Market Operator of the Philippines, Inc. (IEMOP)	Philippines	XM Compañía de Expertos en Mercados	Colombia



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